

# Vancouver United FC's Vision, Mission and Values

## **Our United Vision**

An integrated, innovative, community- based soccer development system built on best-of-class programs for players, coaches and referees.

# **Our United Mission**

To create new levels of community participation, activity and spirit through comprehensive programs and the most inclusive club for players, coaches, officials and their families

#### **Our United Values**

VanU's values are rooted in Community, the last part of our "Game. Club. Community." credo

## **INCLUSION:**

'Cradle to grave' soccer opportunities for Vancouver's soccer community so there is a team and opportunity for all players

#### **EXCELLENCE:**

Holistic development of our players, coaches and referees; physicality, skills, characters and values.

### **COMMUNITY:**

Comprehensive programs that create new levels of community participation, activity and spirit.